

Case Study: Deicorp

Challenges:

As a major property developer and builder, Deicorp's supply chain spans a wide range of materials, suppliers and subcontractors. Key challenges include balancing sustainability objectives with cost, quality, availability and project delivery requirements.

- **Embodied carbon:** Reducing emissions associated with materials such as concrete, steel and aluminium.
- **Supplier engagement:** Ensuring suppliers and subcontractors meet consistent sustainability standards.
- **Cost pressures:** Balancing sustainable procurement with project budgets and commercial feasibility.
- **Material availability:** Limited availability and longer lead times for lower-carbon or recycled products.
- **Traceability:** Improving visibility of material origins, environmental impacts and supply chain practices.
- **Waste reduction:** Minimising construction waste and increasing reuse and recycling.
- **Quality:** Ensuring sustainable products maintain Deicorp's expected standards for quality, durability and customer satisfaction.
- **Data and reporting:** Obtaining consistent and reliable sustainability data from suppliers.



Fact box

DEICORP
Design. Develop. Deliver.

Deicorp

Design, Develop, Construct

Approx. 200

161 REDFERN ST,
REDFERN

www.Deicorp.com.au

8665 4100

About

Founded in 1999, Deicorp is a privately owned Australian property development and construction group with a strong track record across residential, commercial and retail projects. We are committed to delivering high-quality developments that combine thoughtful design, quality construction and long-term value.

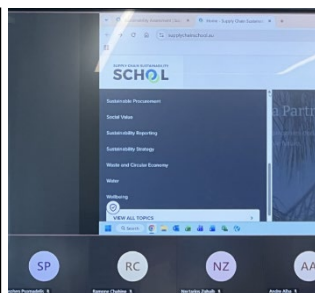
With a focus on customer satisfaction, we take pride in delivering homes and places that meet the needs of the people who live, work and invest in them. From design and construction through to completion, our focus is on quality, attention to detail and delivering a finished product that our customers can be proud of.

Today, Deicorp is recognised for delivering contemporary, well-connected developments across Sydney,

Impact:

Deicorp's supply chain directly influences the environmental performance, cost, quality and delivery of its projects.

- **Environmental:** Embodied carbon, resource use and construction waste.
- **Cost:** Potentially higher costs for sustainable materials and suppliers.
- **Delivery:** Supply shortages and lead times can impact programs.
- **Quality:** Material alternatives must maintain product standards.
- **Reputation:** Supplier practices can affect brand and customer confidence.



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Value gained:

Engaging with the Supply Chain Sustainability School has provided real, practical value to our business. Their self-paced training modules also stand to benefit our internal teams directly, helping build stronger foundational knowledge around sustainability practices and fair work standards across the workforce. This is particularly valuable for our cadets and future leaders, providing them with a solid grounding in sustainability principles early in their careers.

Building on these insights, Deicorp remains committed to encouraging suppliers and industry peers alike to prioritise sustainability, recognising the substantial emissions-reduction potential within this essential sector.

Our continued participation in the Supply Chain Sustainability School gives us confidence in our ability to keep reducing emissions while reinforcing our reputation as a best-practice cleaning services provider, while also investing in the next generation of talent within our industry.

Improving supply chain sustainability can provide Deicorp with environmental, commercial and operational benefits across its projects. Key value gained includes:

- **Cost efficiency:** Reducing material waste, energy use and resource consumption can improve overall project efficiency and reduce costs over time.
- **Quality and durability:** Greater consideration of material sourcing and performance can support higher-quality products and more durable developments.
- **Risk reduction:** Improved supplier engagement, transparency and planning can reduce supply disruptions, material shortages and delivery risks.
- **Customer value:** Sustainable and high-quality materials can contribute to better-performing homes and developments, supporting customer satisfaction.
- **Reputation:** Stronger sustainability practices can enhance Deicorp's reputation as a responsible developer and builder.
- **Compliance:** Establishing stronger sustainability practices and data collection can help Deicorp respond to increasing regulatory, planning and project sustainability requirements.
- **Innovation:** Working with suppliers on lower-carbon materials, recycled products and more efficient construction methods can encourage innovation across the supply chain.